OUR STRATEGIC GOALS (to 2024)

1. NATIONAL AWARENESS
KHNZ extends its reach so we are positively impacting everyone affected by, or at risk of, kidney disease

1.1. Utilise multiple local and national communication channels to position KHNZ as the national voice on kidney health matters
1.2. Work with agencies and communities to reduce national inequities in access to kidney health support and dialysis for all New Zealanders (in particular: Maori, Pacifica, rural and remote communities)

2. INFORMATION & SUPPORT
KHNZ is recognised nationally as the primary source of information on the prevention and management of kidney disease

2.1. Actively source opportunities to support people affected by, or at risk of, kidney disease
2.2. Deliver resources, information and education programmes through multiple local and national channels (online, face-to-face, paper, media...)
2.3. Design a scalable education delivery and information sharing model

3. SUSTAINABILITY
KHNZ is financially strong and structured for sustainable growth

3.1. Grow revenue to fund the organisation and ensure sufficient reserves are maintained to cope with fluctuating income
3.2. Ensure KHNZ is structurally fit-for-purpose
3.3. Attract, retain and train the best people

4. ADVOCACY
KHNZ is recognised as an influential voice and the national advocate for people affected by, or at risk of, kidney disease

4.1. Develop a structured and deliberate engagement strategy to advance our mission
4.2. Gather evidence to support and validate key issues facing people affected by, or at risk of, kidney disease
4.3. Engage with the government, public and business decision-makers on issues and the practical actions to support people affected by, or at risk of, kidney disease

5. LEADING & COLLABORATING
KHNZ collaborates with stakeholders on bilateral initiatives and provides national leadership to support local kidney groups and societies to achieve their objectives

5.1. Codify the relationship between KHNZ and kidney groups/societies/organisations involved in promoting kidney health
5.2. Collaborate with strategically aligned organisations to collectively improve health outcome for all New Zealanders

6. SERVICE DELIVERY
KHNZ deliver, subject to funding, products and services that promote better kidney health and support those affected by, or at risk of, kidney disease to live full lives

6.1. Co-ordinate away-from-home dialysis
6.2. Deliver year-round programme of outreach to patient groups
6.3. Standardise screening for all New Zealanders

OUR VISION
Better Kidney Health for all New Zealanders

OUR MISSION
The national voice for people affected by, or at risk of, kidney disease

GUIDING PRINCIPLES
KHNZ is committed to maximising the wellbeing of people affected by kidney disease by:

- Prevention and early detection of kidney disease in people at high risk of kidney disease
- Promotion of best practice in the management of people with kidney disease
- Maximising kidney transplantation

VALUES
- The pursuit of the highest standards of professionalism, quality and ethics
- Supporting the diversity and the independent roles of support organisations
- Collaboration through working with staff, volunteers, kidney support organisations, health professionals and the public
- Supporting the human rights and autonomy of patients with kidney disease and their families